

# Markitude

Practical IT and AI, built to last.

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## Company Overview

Markitude is an IT and AI services firm that helps public-sector agencies, local governments, nonprofits, and organizations build, maintain, automate, and modernize their technology operations. We are a dependable technical partner for organizations that need hands-on help maintaining, improving, or replacing outdated systems.

## Core Capabilities

- Custom software development
- Website and portal development
- Data management and reporting
- AI assistant and AI agent implementation
- CRM support and maintenance
- Workflow automation
- Dashboard development
- IT consulting and modernization support

## Primary Market

- NYC government agencies
- City and state public-sector departments
- Quasi-government organizations
- Nonprofits serving public-sector or community needs
- Small and mid-sized businesses with outdated systems

## Why Markitude

### **Practical, not flashy**

Real business and agency needs, not overcomplicated technology.

### **Public-sector friendly**

Built for procurement, documentation, reporting, and long-term vendor work.

### **AI + traditional IT**

Modern AI solutions alongside everyday apps, CRMs, dashboards, and maintenance.

### **Hands-on execution**

We build, configure, deploy, and support systems, not just advise.

### **Local NYC focus**

Fluent in the needs of NYC agencies, nonprofits, and complex public services.

## Company Focus

Markitude helps organizations modernize technology systems, improve operations, reduce manual work, and deploy practical software and AI solutions. We understand the business problem, translate it into technical requirements, build or improve the system, maintain it after launch, help staff actually use it, and add automation and AI where it creates real operational value.